

scenestr.



QMDA
QLD Music Design Awards

**2016 AWARDS
ENTRY PACK**



INDEX

About The Awards	3
Award Categories	3
Rules and Conditions	4
Submission Guidelines	5
Terms and Conditions	6
Judging Process	7
Tips For Submission	7
Category: Music Video	8
Category: Album Artwork	8
Category: Poster Art	9
Category: Studio Photography	9
Category: Live Photography	10
Category: Merchandise	10
Category: Website	10
Entry Information	11
Major Sponsors	11



ABOUT THE AWARDS

The scenestr. Queensland Music Design Awards (QMDA) are a new addition to the Queensland Music calendar, with the inaugural Awards held in 2015.

The Queensland Music Design Awards have been developed to recognise and celebrate the hidden champions of the music industry. The photographers, graphic artists, videographers, web designers and merchandise designers.

The Awards producers felt that the fantastic work from the creators that bring to life the visual aspect of the music industry needed to be recognised and rewarded.

The awards are state wide and open to all QLD Photographers, Graphic Designers, Videographers, Web Designers and T-Shirt and other Merchandise Designers.

The 2016 Awards spans the period from 1st January 2015 - 31st December 2015.

The Awards night will be held at The New Globe Theatre, Fortitude Valley on Tuesday 15th March 2016.



AWARD CATEGORIES

The Award Categories for 2016 are:



Music Video



Album Art



Poster Art



Studio Photography



Live Photography



Merchandise



Website



RULES AND CONDITIONS



Entry Creation

All entries must be original work created for Queensland artists/bands during period 1st January 2015 – 31st December 2015.



Amount of Entries

You are able to enter as many categories as you wish. Only three (3) entries allowed per category. Any submissions over the first 3 entries will be excluded from judging.



Entry Fee

\$10.00 processing fee for your first entry in any category. A further \$5.00 each for up to two extra entries for that category.



Age Restrictions

There are no age restrictions for the QMDA, however the work has to have been done on a commercial basis, i.e., for a real client.



Entry Deadline

To be eligible all entries must be submitted by the submission deadline and must follow the procedures for submission. The deadline for 2016 is COB Friday 29th January 2016.



Awards Website

The Queensland Music Design Awards website is:

<http://www.qmda.com.au>

All awards entry forms and other documentation reside on the website.



SUBMISSION GUIDELINES

1. Entry must be for a Queensland band or artist.
2. Entry must be created by a Queensland designer, photographer, videographer or website designer.
3. Use of Images, Artwork and Videos- By entering these awards you agree that the scenestr. QLD MUSIC DESIGN AWARDS has the right to use your images for marketing, promotional and content purposes.
4. A complete entry form for each category and item entered.
5. Entry labels for each item entered for the following categories: Album Artwork, Poster Art, Studio Photography, Live Photography, Merchandise.
6. A digital copy of the item artwork uploaded with your entry details for the following categories: Album Artwork, Poster Art, Studio Photography, Live Photography, Merchandise.
7. A screenshot/s or still/s of the item must be uploaded with your entry details for the following categories: Video, Website.
8. A link to the item uploaded with your entry details for the following categories: Video, Website.
9. A headshot and biography of the creator/s uploaded with your entry details.
10. Only three (3) entries allowed per category. Any submissions over the first 3 entries will be excluded from judging.
11. Physical copies of entries for the following categories must be posted: Album Artwork, Poster Art, Studio Photography, Live Photography, Merchandise.
12. Entries must be sent by the deadline date: COB Friday 29th January, 2016. Posted artwork must be received by no later than this date.

Entry prices are:

- 1st entry in each category - \$10.00
- Subsequent (2nd and 3rd) entries in each category - \$5.00

Mailing Address:

Queensland Music Design Awards
C/o PO Box 1393, Capalaba, QLD 4157



TERMS AND CONDITIONS

1. Entry must be for a Queensland band or artist.
2. Entry must be created by a Queensland designer, photographer, videographer or website designer.
3. Use of Images, Artwork and Videos- By entering these awards you agree that the scenestr. QLD MUSIC DESIGN AWARDS has the right to use your images for marketing, promotional and content purposes.
4. It is the entrant's responsibility to obtain any and all permissions including the model releases and/or copyright owner's permission to have the images judged and possibly displayed and published.
5. The judges' decision is final. No correspondence will be entered into.
6. Social Media attacks on the judges and the judging process: Any public or social media attacks on the integrity of the judges, their qualification to judge or the process under which they act will be taken into consideration by the competition organisers. Any situations, materials, discussions or postings that are deemed to be offensive or against the nature of the awards will result in a disqualification of the entrant.
7. Entry deadline: Entries received by COB Friday 29th January, 2016. Posted artwork must be received by no later than this date.
8. The scenestr. QLD MUSIC DESIGN AWARDS committee reserves the right to extend the final deadline.



JUDGING PROCESS

1. Judges will assess the entrants' submissions against the criteria for their particular Award category using marking sheets provided by the Queensland Music Design Awards.
2. Entrants will be judged against the Award criteria only.
3. Entrants will not be judged against the performance of other entrants in the Award category.
4. Judgements will not be made on the basis of size or location of the creator or artist/band.
5. Entrants must not contact any of the judges to discuss the judging process.
6. Judges may include members who are currently, or were previously, practising in graphic art, photography, video production, web design, merchandise production and/or the music industry.
7. The judges' decisions are final and no correspondence or discussion will be entered into.
8. Winners will be announced at the QMDA Awards to be held on Tuesday 16th March 2016.



TIPS FOR SUBMISSION

1. Please read the Rules and Conditions on Page 4 - 6
2. Please make sure that you are entering the correct Award Category
3. Give yourself plenty of time to prepare your submission
4. Complete all of the information correctly on the Entry Form located on the QMDA website: <http://www.qmda.com.au> (one form is required for each Award Category entered)
5. Read the Award submission twice to ensure you have adequately addressed the Award Criteria



MUSIC VIDEO

One entry = either one concept music video of a song or live video of a song. Uploaded to YouTube.

In the YouTube description of your video please include the following in your descriptions:

- Title of your piece
- Name of Entrant
- 2016 Entry QLD MUSIC DESIGN AWARDS
- The YouTube link to your video.
- Some screenshots of your video

Once your video is uploaded please complete the online entry form, making sure you upload your headshot photo and bio and submit payment.



ALBUM ARTWORK

One entry = artwork for the album cover (CD/vinyl face), back panel, and any tray panels, booklets, inserts or other artwork for one release. So for example if you are submitting a CD cover design you will need to submit the following:

- Front Cover
- Tray or back cover
- Internal pages or booklet
- Disc art
- Label art

Please complete the online entry form, making sure you upload all components of your artwork, your headshot photo and bio and submit payment.

Complete and print the 2 merch designer labels for your each component of your submission and attach them to the artwork or photograph with a bulldog or paper clip. Post the Artwork and labels.



POSTER ART

One entry = one poster

Please complete the online entry form, making sure you upload all components of your artwork, your headshot photo and bio and submit payment.

Complete and print the 2 designer labels and attach them to the artwork or photograph with a bulldog or paper clip.

Post the Artwork and labels.



STUDIO PHOTOGRAPHY

One entry = one black & white/color print (8 x 10 preferred)

Please complete the online entry form, making sure you upload your photo, your headshot photo and bio and submit payment.

Complete and print the 2 photographer labels and attach them to the artwork or photograph with a bulldog or paper clip.

Post the Photograph and labels.



LIVE PHOTOGRAPHY

One entry = one black & white/color print (8 x 10 preferred)

Please complete the online entry form, making sure you upload your photo, your headshot photo and bio and submit payment.

Complete and print the 2 photographer labels and attach them to the artwork or photograph with a bulldog or paper clip.

Post the Photograph and labels.



MERCHANDISE

One entry = one article or packaged articles of merchandise (t-shirt, hat, mug, bumper sticker, kazoo, etc.)

Please complete the online entry form, making sure you upload a photo of your merchandise item, your headshot photo and bio and submit payment.

Complete and print the 2 merch designer labels for your each component of your submission and attach them to the artwork or photograph with a bulldog or paper clip.

Post the Merchandise and labels.



WEBSITE

One entry = one website.

Screenshots of your website

Please complete the online entry form, making sure you upload your headshot photo and bio and submit payment.



ENTRY INFORMATION

1. To enter the Queensland Music Design Awards visit the QMDA website:
<http://www.qmda.com.au>
2. Entry forms, uploads and payment is all to be completed through the website.
3. Payment is by Paypal.
4. The address for submission of physical artwork is:
Queensland Music Design Awards
C/o PO Box 1393
Capalaba QLD 4157
5. Further information and enquiries:
andrea@mycreativebiz.com.au



MAJOR SPONSORS

scenestr.

